

How do you plan the best route?

Spring is here, at least by the calendar, and it will soon be summer. Perhaps you're planning your summer vacation. Maybe you've not only planned it, but you've already booked your hotel, VRBO®, or Airbnb®. Maybe you've gone so far as to purchase plane tickets...or maybe your vacation spot will be within driving distance. You're already thinking of the clothes you'll have to pack and those new pieces that you'll have to buy. You've got a little extra cash saved to buy some special souvenirs. You are researching the area and finding the interesting historical sites to visit. Seeing where the fun spots are...checking out the local places to dine. How do you want to plan your week away?

I'll admit it, I enjoy doing that research, especially when I'm driving. I like looking at maps and seeing what sights there are to see, the historical venues, the local restaurants. I like looking online (and maybe even getting some old fashioned travel brochures) to check out my travel destination. If I'm driving I like to pick a route. Not necessarily the fastest on my GPS though. The fastest route often bypasses the interesting sites. (Think historical Route 66 and all the interesting places along that road!) When I'm all done and I've got everything laid out, I have a certain sense of accomplishment. I know I'm going to have a good time because I've looked at many options and picked the ones that mean the most to me.

I think of working with you, my brother Knights, in much the same way. When I sit down with you and your spouse we start with a financial needs analysis. We "drop a pin" on your map to show where you are now. We enter a destination of where you want to go. What do you want to see for your family if the unforeseen happens? That might be a situation where one of our products, life insurance, long-term care insurance, disability income insurance, or a retirement annuity, may be needed. Think of that product as the vehicle that gets you or your family farther along to a better place on your financial road map. Much like a vacation, we'll make stops along the way, take a look "under the hood," and make sure the strategy is still "running on all cylinders." There are many options to discuss, even within the different lines of products available, to help you get to where you want to go.

Do you have a strategy? May I have the privilege of helping you and your family develop one or fine tune the one you have? I'll be calling soon to set up a time to get together to discuss your financial road map.

Vivat Jesus

Larry Kennedy-FICF MDRT
407-579-9888/Financial Advisor
Knights of Columbus
Lawrence.kennedy@kofc.org